



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-11-2012 PAGE: 1 of 5

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863  
ATTN: LAURA BASSETT  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand				Product Code				Station/Market												
Agency Est#				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package	Contract Title											
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: C : 95 P : 101 E : 1536																						
1	09-25-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)				3	30		X	X	X	X					4	425	4	1,700.00			
2	10-01-2012	10-01-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)				3	30	X									1	425	1	425.00			
R 3	09-25-2012	09-30-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				2	30		X	X	X	X					3	225	3	675.00			
R 4	10-01-2012	10-01-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				2	30	X									1	225	1	225.00			
R 5	09-25-2012	09-30-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				3	30		X	X	X	X					8	425	8	3,400.00			
R 6	10-01-2012	10-01-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				3	30	X									2	425	2	850.00			
R 7	09-25-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				2	30					X					2	150	2	300.00			
R 8	09-25-2012	09-30-2012	11:00AM - 11:30AM	HEART OF CAROLINA PERSPECTIVES (4609)				3	30					X					1	125	1	125.00			
R 9	09-25-2012	09-30-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				3	30		X	X	X	X					2	50	2	100.00			
R 10	09-25-2012	09-30-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30		X	X	X	X	X				4	600	4	2,400.00			
R 11	10-01-2012	10-01-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30	X									1	600	1	600.00			
R 12	09-25-2012	09-30-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				2	30		X	X	X	X					4	250	4	1,000.00			
R 13	10-01-2012	10-01-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				2	30	X									1	250	1	250.00			
R 14	09-25-2012	09-30-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)				3	30				X					1	1,000	1	1,000.00				
----- ITEM LINE NOTE -----																									
20/20																									

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				OBAMA FOR AMERICA	BARACK OBAMA FOR PRES			POLITICALS			WTVD - DURHAM										
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing			Package	Contract Title									
			95 101 1536	242979	PHILADELPHIA	A. CLIFFORD	09-25-2012	10-01-2012	M (Broadcast Month, Cycle 1)			N 242979									
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
R 15	09-25-2012	09-30-2012	10:00PM - 11:00PM			THURS PRIME 10-11P (803)			3	30				X			1	2,500	1	2,500.00	
			----- ITEM LINE NOTE -----			ROOKIE BLUE															
R 16	09-25-2012	09-30-2012	09:00PM - 10:00PM			SUNDAY PRIME 9-10P (855)			3	30					X	1	1,500	1	1,500.00		
			----- ITEM LINE NOTE -----			REVENGE															
R 17	09-25-2012	09-30-2012	07:00PM - 07:30PM			JEOPARDY ( MONDAY-FRIDAY) (898)			2	30	X	X	X	X	X	4	1,000	4	4,000.00		
R 18	10-01-2012	10-01-2012	07:00PM - 07:30PM			JEOPARDY ( MONDAY-FRIDAY) (898)			2	30	X					1	1,000	1	1,000.00		
R 19	09-25-2012	09-30-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			2	30	X	X	X	X	X	4	1,000	4	4,000.00		
R 20	10-01-2012	10-01-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			2	30	X					1	1,000	1	1,000.00		
21	09-25-2012	09-30-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE SAT (900)			3	30				X		1	300	1	300.00		
22	10-01-2012	10-01-2012	08:00PM - 10:00PM			MONDAY PRIME 8-10P (795)			3	30	X					2	3,000	2	6,000.00		
			----- ITEM LINE NOTE -----			DWTS															
R 23	09-25-2012	09-30-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	X	X	X	X	X	4	230	4	920.00		
R 24	10-01-2012	10-01-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	X					1	230	1	230.00		
25	09-25-2012	09-30-2012	01:00PM - 02:00PM			THE CHEW (11514)			3	30	X	X	X	X	X	2	150	2	300.00		
R 26	09-25-2012	09-30-2012	03:00PM - 04:00PM			KATIE (817)			1	30	X	X	X	X	X	4	325	4	1,300.00		
R 27	10-01-2012	10-01-2012	03:00PM - 04:00PM			KATIE (817)			1	30	X					1	325	1	325.00		

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Agency Est#				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package	Contract Title									
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1536																				
28	09-25-2012	09-30-2012	09:00AM - 10:00AM				LIVE! WITH KELLY & MICHAEL (842)				3	30	X	X	X	X	X		2	125	2	250.00	
29	10-01-2012	10-01-2012	09:00AM - 10:00AM				LIVE! WITH KELLY & MICHAEL (842)				3	30	X						1	125	1	125.00	
R	30	09-25-2012	09-30-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)				2	30	X	X	X	X	X	4	750	4	3,000.00	
R	31	10-01-2012	10-01-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)				2	30	X					1	750	1	750.00	
R	32	09-25-2012	09-30-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6 SUN (822)				2	30					X	1	500	1	500.00	
R	33	09-25-2012	09-30-2012	04:00PM - 05:00PM				EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				3	30	X	X	X	X	X	4	180	4	720.00	
R	34	10-01-2012	10-01-2012	04:00PM - 05:00PM				EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				3	30	X					1	180	1	180.00	
	35	09-25-2012	09-30-2012	10:00AM - 11:00AM				RACHEL RAY (MONDAY-FRIDAY) (851)				3	30	X	X	X	X	X	4	150	4	600.00	
	36	10-01-2012	10-01-2012	10:00AM - 11:00AM				RACHEL RAY (MONDAY-FRIDAY) (851)				3	30	X					1	150	1	150.00	
	37	09-25-2012	09-30-2012	11:00AM - 12:00PM				THE VIEW (MONDAY-FRIDAY) (846)				3	30	X	X	X	X	X	4	275	4	1,100.00	
	38	10-01-2012	10-01-2012	11:00AM - 12:00PM				THE VIEW (MONDAY-FRIDAY) (846)				3	30	X					1	275	1	275.00	
R	39	09-25-2012	09-30-2012	10:00AM - 11:00AM				THIS WEEK SUNDAY 10-11A (800)				3	30					X	1	300	1	300.00	
R	40	09-25-2012	09-30-2012	05:30AM - 06:00AM				EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)				2	30	X	X	X	X	X	1	350	1	350.00	
R	41	09-25-2012	09-30-2012	09:00AM - 10:00AM				EYEWITNESS NEWS SAT 9-10AM (10765)				2	30					X	1	250	1	250.00	
R	42	09-25-2012	09-30-2012	06:00AM - 07:00AM				EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30					X	1	100	1	100.00	

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R 43	09-25-2012	09-30-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)				3	30		X	X	X	X		4	500		4	2,000.00			
R 44	10-01-2012	10-01-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)				3	30	X						1	500		1	500.00			
R 45	09-25-2012	09-30-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)				3	30		X	X	X	X		4	500		4	2,000.00			
R 46	10-01-2012	10-01-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)				3	30	X						1	500		1	500.00			
R 47	09-25-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30					X		1	250		1	250.00			
R 48	09-25-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				2	30					X		1	250		1	250.00			
R 49	09-25-2012	09-30-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				2	30					X		1	350		1	350.00			
R 50	09-25-2012	09-30-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				2	30					X		1	400		1	400.00			
R 51	09-25-2012	09-30-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)				2	30					X		1	250		1	250.00			
R 52	09-25-2012	09-30-2012	08:00PM - 10:00PM	PRIME SPECIALS (797)				3	30		X					1	3,000		1	3,000.00			
----- ITEM LINE NOTE -----																							
R 53	09-25-2012	09-30-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)				2	30		X	X	X	X		1	225		1	225.00			
R 54	09-25-2012	09-30-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)				2	30		X	X	X	X		1	350		1	350.00			

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